



Response Under 37 CFR 1.116
Expedited Procedure
Examining Group 2611

PATENTS
UV-31 Cont.

#13(W.E.)
W. Lauer
1/29/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Earl M. Rector Jr. et al.
Application No. : 09/766,566 Confirmation No. : 2141
Filed : January 19, 2001
For : SYSTEM FOR COLLECTING TELEVISION PROGRAM
DATA
Group Art Unit : 2611
Examiner : Victor R. Kostak

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JAN 27 2004

Technology Center 2600

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO FINAL OFFICE ACTION

Sir:

Responsive to the October 31, 2003 final Office
Action, applicants respectfully request reconsideration and
allowance of this application in light of the following remarks.

Express Mail No. EV270265671US